



TENNIS INDUSTRY ASSOCIATION

117 Executive Center, Hilton Head Island, SC 29928

Tel: 843.686.3036 Fax: 843.686.3078

[www.TennisIndustry.org](http://www.TennisIndustry.org)

[info@TennisIndustry.org](mailto:info@TennisIndustry.org)

## TIA Affinity Partners Program Membership Benefits & Services

- **Merchant Card Services:** Credit card processing rates as low as 1.23% + \$.0.25 per transaction. Preferred Card Services has saved retailers hundreds to thousands of dollars per year with one of the most competitive credit card programs in the country. With many Fortune 500 companies as customers, PCS will pass on these significant savings to your business too.
- **DHL Express:** Members can save up to 25% on the full suite of DHL, Yellow, and Roadway shipping services. Members also save with exclusive, flat rate, pricing on DHL ShipReady™, prepaid overnight envelopes.
- **Roadway Express & Yellow Transportation:** Members are eligible to save at least 52% on LTL freight services, including coast-to-coast and regional delivery.
- **Travel Discounts:** offers hotel, air, car rental, event and other discounts. These savings are available to TIA members through the TIA Membership Card and access to the Active.com network.
- **Insurance Discounts:** TIA TennisInsure program is designed to meet the insurance needs of your Retail Tennis Business or Professional Tennis Facility. As a member of the TIA you have access to our custom insurance program created to respond to your Liability, Property, Auto, Umbrella and Work Comp requirements. As an added bonus, we negotiated a 5-10% package discount for TIA members through a highly rated (A+) national insurance company.
- **Media Services:** Blue Plate Media Services works across all media platforms, including magazines, newspapers, television, radio, outdoor, online and in-theatre, to help TIA members plan and buy their media more effectively and efficiently. Blue Plate Media also offers media alerts - alerting members to timely media opportunities that maximize your impact in the market for less.
- **RSI Magazine:** Receive 25% off the published rate card for any advertisements placed in Racquet Sports Industry (other discounts/ agency fees excluded) RSI is published 10x per year and is the official industry publication for the Tennis Industry Association.
- **IN•TENN:** FREE subscription to the Video/OnLine Tennis Magazine
- **Bob Larson's Daily Tennis News** for half the regular price. TIA members can order a one-year subscription for \$48.50, that's half the regular price of \$97. Sent to you every morning, get the latest business news, pro tour news and even college news.
- **PR & Media Service: TennisWire.org** Be a "newsmaker" at the Supporting Member Level & above and post your press releases to be distributed via TennisWire.org newsletter to tennis writers and newspapers across the country as well as 12,000 industry contacts. Add Free Headlines from TennisWire.org to your website.
- **MyTennisGroup.com** offers a variety of online solutions to help Tennis Centers, Team Captains, Indoor/Group Captains, Tennis Professionals, League Coordinators and Players manage their tennis commitments anytime anywhere! Whether it is generating a schedule, finding a sub, managing player availability, creating a lineup or finding a match, we've got it covered! Become a TIA member and to take advantage of a 10% discount off our subscriptions.
- **Club and Resort Tennis Services:** Now you can access [www.JobEasier.com](http://www.JobEasier.com) with a 33% discount! Here's some of what you will find: Access to over 400 diagramed drills and video clips in easy to use categories with search capabilities and over 200 lesson plans for team practices, lessons, clinics and camps.
- **#1 Research Source: TennisIndustry.org** Through our extensive research partnership with Sports Marketing Surveys, nearly 70 tennis-specific reports are available annually to TIA member companies, organizations and manufacturers depending on membership level and type of business. All members have secure online access through the TIA website. Printed versions are also available of the Executive Summaries of the Tennis Participation and Tennis Marketplace Reports.