

Take Your Business to the Next Level ...

ONLINE ENROLLMENT IS HERE!

Three simple, convenient choices from the TIA and USTA to capture sign-ups and online payments

GrowingTennis.com

Quick sign-up & registration

If you want a simple sign-up form just use the postcard option in GrowingTennis.com to publish your programs and specify online enrollment options.

These programs will appear on consumer sites including -

- TennisWelcomeCenter.com
- USTA.com, Tennis.com
- TheTennisChannel.com
- MyTennisCenter.com
- CardioTennis.com* and others

The screenshot shows the 'FACILITY PROGRAMS' section for Sea Pines Racquet Club. It lists an 'Introductory Programs' section with details for an 'Adult Stroke and Drill' clinic. A red arrow points to a link that says 'Click here for sign-up options'.

Managing and communicating with your members and customers is simple ... plus you control the process and whether you want to accept one-step sign-ups or add a payment method to collect fees.

For more info about simple enrollment:
Matt Allen, Tennis Industry Association,
Matt@TennisIndustry.org
843-686-3036 x 221

Active.com

Enrollment & Fee Collection

If you want to collect fees and enrollment upfront, use the proven power of active.com – add to your existing website and/or incorporate the active payment system into the postcards on GrowingTennis.com. There are several options to choose depending on your business needs.

PARTICIPANT INFORMATION
(* indicates required information)

CAMPER INFORMATION

First Name: *

Middle Name:

Last Name: *

Gender: * Male Female

Birthdate: * MM / DD / YYYY

Email: *

Enter Email Again: *

Yes! Send me health and fitness news, information about local events and special offers.

Day Phone: * XXX-XXX-XXXX ext.

Evening Phone: ext.

Address Line 1: *

Address Line 2:

City: *

Country: * United States

State: * NC

Zip: *

Tell your friends and family about this activity!
(List email addresses separated by commas)

How did you hear about online registration?
Other:

What months are you registering for? *
(Select all months you want to pay for now)

August - \$60.00
 September - \$60.00
 October - \$60.00
 November - \$60.00
 December - \$60.00

For more info about Active.com enrollment :
Silvio Frison, Active Network,
Silvio.Frison@ActiveNetwork.com
858-652-6131

TennisConnect.org

Multi-function web system

If you want a full business system for online enrollment including website, eCalendar, email system plus options for online court reservations, member surveys and more, TennisConnect is a multi-function web system to help you harness the power of the web, service your customers better and reach new players.

The screenshot shows the 'Junior Camps/Clinics - enrollable Online Enrollment' page for Forest Hill Tennis. It features a navigation menu on the left and a main content area with a 'SUBMIT' button and several form fields for registration.

TennisConnect helps you manage sign-ups and keeps your members and customers engaged ... plus you can add a link to active.com payment features to collect fees online.

For info about TennisConnect enrollment:
Charlie Ruddy, TennisConnect,
Charlie@TennisConnect.org
866-686-3036 x 336

Add Sign-up functions to your facility postcard, enrollment and payment features and/or a complete online system to manage and grow your business.

Research shows an increasing demand from consumers to use the internet to find what they want and "instantly" act on it. Online sign-up and enrollment allows you to be more time efficient, makes your business more effective and provides a valuable tool to grow revenue and help you compete in today's marketplace.



For more information, please go to GrowingTennis.com or contact a representative listed above.